

Pruett Norris

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Education

Appalachian State University, Boone, NC

- Bachelor of Science in Electronic Media and Broadcasting
 - Bachelor of Arts in English, Concentration in Film Studies
 - Honors College Graduate
 - Summa Cum Laude
 - Chancellor's List: 2020 - 2023
 - Dean's List: Fall 2022, Fall 2023, Spring 2024
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Experience

828newsNOW

May 2024 – Present

Staff Reporter

- Wrote 3–5 stories a day, with an emphasis on arts and lifestyle but including breaking news, business and crime
- Delivered weekly thoughtful, timely film criticism as a member of the **North Carolina Film Critics Association**

Association

- Collaborated with a small staff to write accurate, insightful and informative copy
- Created engaging and personality-driven social media content
- Produced a daily newsletter 5 days a week

Morgan's Comics

May 2024 – September 2024

Team Member

- Guided customers to comics, books and games according to specific tastes and interests
- Organized inventory to create inviting, accessible displays
- Opened and closed shop on a regular basis, handling cleaning, cash register and customer service
- Created long-lasting relationships with regular customers by remembering names and interests and maintaining a positive, friendly store environment

The Land of Oz

September 2022 – September 2024

Performer

- Performed as “Scarecrow” during the 2022 *Autumn at Oz* event, singing, dancing and improvising in full costume for three consecutive weekends
- Performed as “Winkie Guard” during the 2023 and 2024 *Autumn at Oz* events, improvising, entertaining crowds and guiding guest traffic in full costume for three consecutive weekends

The Appalachian

March 2023 – May 2024

Multimedia Editor

- Created audio and video content for The Appalachian in order to boost engagement and enrich stories
- Coordinated strategies with each desk to determine specific multimedia content tailored to their needs
- Managed multimedia team of five reporters producing audio and video content
- Attended several conferences to represent The Appalachian and gave presentations on a range of topics including podcasting

90.5 WASU The App FM

January 2021 – May 2024

On-Air Talent

- Hosted two hours of music every week as a lively and engaging radio personality
 - Produced and hosted *App 1800*, a half-hour interview show featuring community members and focused on contemporary issues
 - Ran News Department as Assistant News Director from August 2022 to May 2023, broadcasting weekly news stories and training reporters to record on-air spots
 - Produced and co-hosted *The Morning App*, an hour-long morning talk show, covering pop culture, current events and campus life three times a week, from Spring 2021 to Fall 2023
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Skills

- Adobe Audition
 - Adobe Premiere Pro
 - WordPress CMS
 - AP Style
 - Zoom H6 Recorder
 - Social Media Marketing
 - Film Criticism
 - Canva
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Awards & Recognition

- Appalachian State College of Arts & Sciences Outstanding Senior Award (2024)
 - 1st Place Best Headline, “Vampire flick ‘Abigail’ is a bloody pirou-letdown,” College Media Association Pinnacle Awards (2024)
 - 3rd Place Best Multimedia Package, “Father Duck,” College Media Association Apple Awards (2024)
 - Finalist, Podcast (Conversational): “Mountaineer Media Swap,” SPJ Region 2 Mark of Excellence Awards (2024)
 - Finalist, Cultural Criticism: Film reviews by Pruett Norris, SPJ Region 2 Mark of Excellence Awards (2024)
 - Gertrude McDaris Ruskin and Sidney H. Ruskin Scholarship Recipient (2020-2023)
 - William Cullen Colburn Memorial Scholarship Recipient (2020-21, 2023)
 - Kate Peter Scholarship for English Recipient (2023)
 - Dr. Heymann Scholarship for English Honors Student Recipient (2022)
 - Golden/Stella Choi Scholarship Recipient (2022)
 - Appalachian Excellence Scholarship Recipient (2020)
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References

- Dee Pridgen, News Editor, 828newsNOW.com
 - (828) 367-8174
 - denise@828newsnow.com
- Dr. Joseph J. Gonzalez, Department of Interdisciplinary Studies, Appalachian State University
 - (828) 262-2443
 - gonzalezjj@appstate.edu
- Dr. Allison Bennett Dyche, Department of English, University of Pittsburgh
 - (912) 344-0069
 - abd143@pitt.edu